

Get access to online classes and thousands of gyms



Blue365.
Because health is a big dealSM

fitness your way
by Tivity Health

Blue365[®] has teamed up with Fitness Your Way[®] to offer a one-of-a-kind fitness membership that gives you access to:

- Gyms where you live, work and travel nationwide.² Find locations at fitnessyourway.tivityhealth.com/locations.⁴
- On-demand workout videos, available 24/7.
- Live, virtual classes led by wellness professionals, with new classes added weekly.
- Discounts on healthy living products and services from thousands of well-being specialists.⁵

Enroll now

There are three convenient ways to enroll.

Online at bcbsm.com

- Log in.
- Select *Blue365[®] member discounts* from the *Health & Well-Being* tab.
- Click *Fitness*, then select the *Fitness Your Way* deal.

Blue Cross mobile app

- Log in.
- Tap *Health & Well-Being*.
- Tap *Member Discount with Blue365*, then *Shop for deals*.
- Tap *Fitness* then select the *Fitness Your Way* deal.

By phone

Call **1-888-242-2060**. Monday through Friday, from 9 a.m. to 6 p.m. Eastern time.

Join now and save

Pay no enrollment fee now through September 30.¹

Pay only \$21 the first month, then \$29 a month.^{1,3}

Use promo code **STEPINSEPT8** to get this limited time offer.



1. Offer valid until September 30, 2021. Offer available to residents of United States who are at least 18 years old who have benefits with a participating health plan. Purchaser must provide the **STEPINSEPT8** promo code at sign-up to receive the \$21 reduced rate for the first (1) month and waiver of the \$29.00 enrollment fee. Additional terms, conditions and limitations apply. See Fitness Your Way programs terms for details.
2. Fitness locations are not owned or operated by Tivity Health, Inc. or its affiliates. Fitness Your Way membership entitles member to use of the fitness location facilities and amenities available to the holder of a basic membership at the fitness locations. Facilities and amenities vary by location.
3. Fitness Your Way membership fee is \$29.00 per month plus applicable sales tax.
4. Blue Cross Blue Shield of Michigan and Blue Care Network don't own or control this website.
5. Tivity Health, Inc. and its affiliates do not employ, own or operate third-party service providers. Services subject to terms and conditions of such third-party provider. Check with the provider for details.

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